

ITM Daily News

Supplement of

tekstil
teknoloji

Magazine

14-17 April 2018



WHY TO PREFER ITM DAILY NEWS?

To reach more than 1400 exhibitors & over 50.000 visitors.
Have you booked your space in ITM Dailynews?

14 - 17 APRIL 2018



www.itmdailynews.com
www.itm2018.com

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ITM DAILY NEWS ADVERTISEMENT PRICE LIST

4 Color CMYK	1x Issue
Front Cover Page	5.000 €
Front Cover Inside	3.000 €
Back Cover	4.000 €
Back Cover Inside	3.000 €
1st Page	3.500 €
1/1 page	2.500 €
Bottom Strip FC+Page 1	1.750 €
1/2 page	1.500 €
1/4 page	1.100 €
Bottom Strip	900 €
Insert (Quantity to be provided : 20,000 copies)	
Ad on both sides	6.000 €
4 pages	10.000 €



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Special Offers

2 x Issue.....	10 % Discount	2 Pages	15 % Discount
3 x Issue.....	15 % Discount	3 Pages.....	20 % Discount
4 x Issue.....	20 % Discount	4 Pages.....	25 % Discount

Circulation

20,000 copies of each issue will be distributed DAILY to the visitors of ITM 2018 during the whole trade fair periode.

Language

The ITM Daily News paper will be published bilingually (English-Turkish) with separate issues.

Issues

All 4 issues will be distributed at the show entrance on the fair ground and at hotel front desks.

Deadline for advertisement orders

Ad orders have to be submitted until March 1st, 2018

Deadline for articles

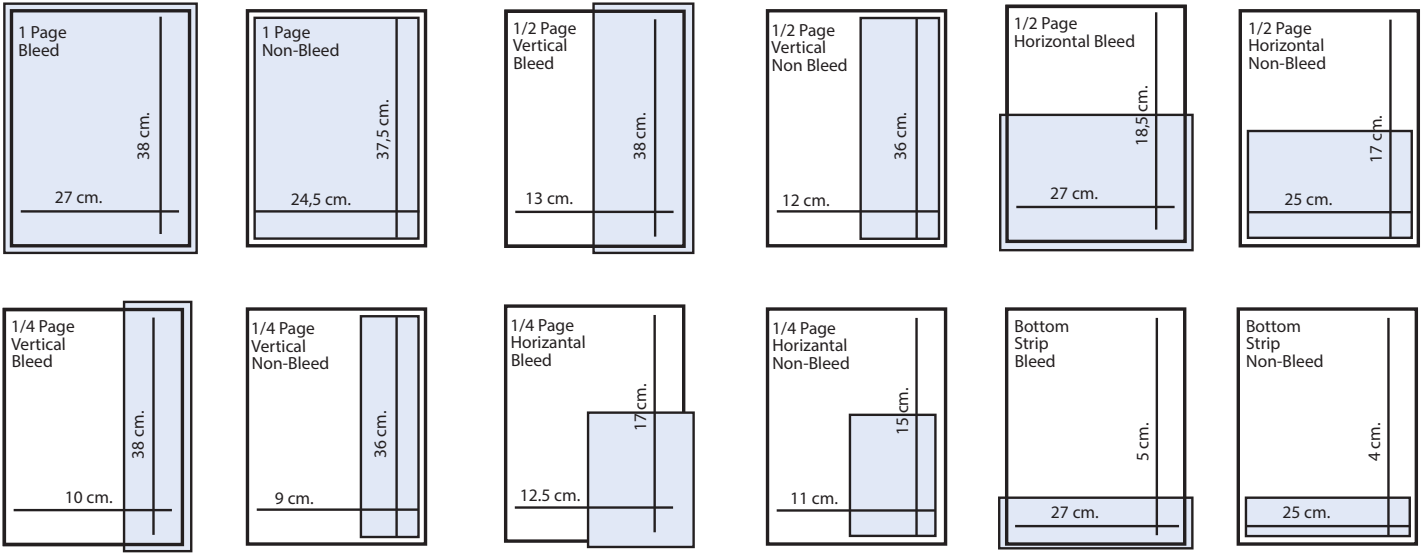
All the press releases have to be submitted until March 15th, 2018

Deadline for advertisement materials

Advertising Materials have to be provided before March 20th, 2018

14-17 April 2018

TECHNICAL DETAILS



Ad File Format

CMYK JPEG, CMYK TIFF, PDF, Adobe Illustrator and Adobe Photoshop files

Page Setup

+5 mm from each side for bleeding

Printing Method

Offset

14 - 17 APRIL 2018

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